



**WHEN PEOPLE ASK ME
WHAT I BRING TO THE TABLE.
I BRING THE DAMN TABLE.**



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SHEERAZ HASAN

DUBAI
100

REVEALED
THE MOST INFLUENTIAL
PEOPLE IN THE EMIRATE

Sheeraz Hasan is an entrepreneur, media expert and internationally acclaimed real-time amplification and social media strategist who has overseen campaigns for some of the most recognized brands, celebrities and government agencies in the world.

In May 2017, Arabian Business Magazine included Sheeraz in the highly prestigious list of 100 of the most influential people in Dubai.

He has a direct network to social media influencers that reach over 3 Billion people across all social media networks including Facebook, Twitter, Instagram, Musical.ly and You Tube.

Mr. Hasan also manages marketing campaigns and works directly with a number of world-famous celebrities including Kim Kardashian and the Kardashian family, Miley Cyrus, Justin Bieber, Selena Gomez, Zendaya, Priyanka Chopra, Paris Hilton, Lindsay Lohan, Britney Spears and the Jackson family among others, generating over \$2 Billion dollars in earned media.

After launching his media career in 2004, Mr. Hasan developed, produced and hosted over 200 episodes of his award winning, internationally syndicated television program 'Tinseltown TV' which bridged the gap between the two biggest film industries Hollywood and Bollywood.

In 2007, he founded Hollywood.TV, a leading media company that services exclusive breaking news of celebrity content to leading news organizations, television networks, cable channels and online media outlets in over 130 countries.

In 2010, Mr. Hasan founded Sheeraz, Inc., a consulting company that specializes in real-time amplification in global marketing, branding, breaking news, social media strategy, public relations, celebrity appearances and endorsements and business and investment opportunities. His client roster includes a wide range of Fortune 500 companies including Procter and Gamble, Johnson and Johnson and InBev as well as government agencies in Brazil, India, the United Arab Emirates, Qatar, Kuwait and the Kingdom of Bahrain.

He has been recognized by the global media and has been awarded for his outstanding business and community achievements in the US by numerous local and federal government agencies and political leaders.

Mr. Hasan is motivated by the creation of disruptive technology and innovation that empowers people's lives, with an eye for what the future has to hold and a passion for digital technology, music and entertainment.

FOR MORE INFO CHECKOUT
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